

## Junior Clubwomen Philanthropy-Minded

"The purpose of this club shall be the provision of a cultural and social background for the young women of Torrance, and opportunity for social service and civic betterment."

So read the by-laws when the Torrance Woman's Club in 1942 sponsored and organized the Junior Woman's Club to introduce young girls to the functions of a club by being prompt, honest, courteous, by living each day trying to accomplish something, not merely to exist."

The club is directed this year by Mesdames J. A. Barrington, president; George Blahnik, first vice-president; George Stevens, second vice-president; R. G. Beecher, third vice-president; V. T. Lovelady, recording secretary; John Kemp, corresponding secretary; C. T. Ripper, Jr., treasurer; R. R. Dexter, auditor; and Douglas P. Baldwin, parliamentarian.

Advisers are Mesdames R. Bingham, B. W. Roberts, and E. L. Snodgrass.

Main project of the Juniors was the building of the local YWCA, a project which took six years and was financed by a series of queen contests. Members also solicit funds for Red Cross and Community Chest, and last year aided the March of Dimes in two ways.

In the fall they took on the task of addressing envelopes to be mailed in the January anti-polio drive. During the drive itself, they made a ring of money around the city by soliciting funds on street corners and taping the coins and bills, to be used in the fight against polio, to the sidewalk.

This year the club will again address the March of Dimes envelopes.

The local Juniors joined with other clubs throughout the district in raising funds to purchase two rocking beds for use by polio patients. At Christmas, they collected and mailed THANK packages to the men overseas.

Funds for the philanthropic projects of the club are raised through diminishing parties, card parties, Christmas card sales, and the annual smorgasbord dinner dance. Meetings are held twice monthly, on Wednesday evening, at 8 o'clock in the Clubhouse.

As members of the Junior Club women are asked to bring six gifts—their time, talents, friendship, faith, loyalty, and wisdom—when they are initiated. At each club meeting they recite the club pledge: "I pledge my loyalty to the Junior Club Women by doing better than ever before what work I

## 39 Couples Are Los Fiestadores

Thirteen local couples joined together in 1950 to form "Los Fiestadores," a purely social dance group, and this small club has since increased to some 39 Torrance husbands and their wives.

Members gather at the Portuguese Bend Clubhouse for an evening of dancing the third Saturday of each month. Season opened this year in September with a "Welcome Home" dance.

To carry out the theme for the affair, each dance was named after a favorite vacation spot, such as the Missouri Waltz, International Rag, and many others, including Stork Jitters, which honored those who spent their vacations at home to await the arrival of new infants.

Members dressed as their favorite song titles for the club's October social, held Saturday night last week.

Serving on the board are Robert Morton, president; Mrs. Gerald Eastham, vice-president; Earl Clayton, treasurer; Mrs. Calvin Blakley, secretary; and Merle Richardson, members' chairman.

**WESTERN UNION** (35)

W. P. MARSHALL, PRESIDENT

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MRS GROVER C WHYTE PUBLISHER=

TORRANCE HERALD TORRANCE CALIF=

I AM HAPPY TO HAVE THIS OPPORTUNITY TO EXTEND GREETINGS TO THE PEOPLE OF TORRANCE AND CONGRATULATIONS TO THE TORRANCE HERALD ON THE PUBLICATION OF ITS PROGRESS EDITION. ALL OF YOU CAN TAKE JUSTIFIABLE PRIDE IN THE TREMENDOUS GROWTH OF YOUR COMMUNITY IN RECENT YEARS, PARTICULARLY IN THE FIELD OF INDUSTRY. GREAT AS THIS GROWTH HAS BEEN, I AM SURE IT WILL BE DWARFED BY THE GREAT DEVELOPMENT IN STORE FOR YOUR AREA IN THE YEARS TO COME. WITH BEST WISHES FOR THE FUTURE

SINCERELY=

GOODWIN J KNIGHT GOVERNOR.

## Cook Book to Help Finance Madrona PTA Service Work

A novel fund-raising project, the printing of a cook book filled with the favorite recipes of its 330 members, has been planned by Madrona Ave. PTA.

The publication will help raise money for contributions to the school dental and milk funds and various Scout troops which the Association sponsors, for all other Torrance schools each year. Instead, the Association will stage a costume parade the Friday before Halloween.

Also on the future slate to raise money for the dental fund is the sponsoring of an evening concert in November. "Song-lusters," a professional musical group, will provide the entertainment.

Other means of raising money or service projects this year have been a kidnap "come as you

## MYF Pledges Loyalty to Church, God

The Methodist Youth Fellowship has three departments, segregated according to ages. The intermediate division is composed of young people from 12 to 14; the senior section includes boys 15 through 17 and the older youth group includes members 18 through 23 years old.

The purpose of the Methodist Youth Fellowship is to lead clean lives; to give loyalty and service through the church, working for others unselfishly and striving for human betterment; and in simple trust to follow Jesus as the Savior and Lord. The group meets weekly at 8:30 p.m. at the church and call special meetings from time to time.

Youth camps are maintained at different resorts during the year, and local activities include parties, swimming, pot-luck dinners, singing, and sports of all kinds. Major areas of interest

## Idea for JayCettes Born At '52 Convention; Club Has Earned Local Prestige

Three local couples, the Ed Karlows, Marvin Goettsches, and Jay Nielsens, came home from the JayCee convention at Catalina in May, 1952, to carry out an idea conceived at the session, the formation of a woman's auxiliary.

Thus the Torrance JayCettes, who last night sponsored a gala Masquerade Ball at La Venta Inn, was born.

Non-chartered and un-incorporated, recognized locally only although other auxiliaries have attained recognition on state and national levels, still the JayCettes have gained an important place in the community through their many activities. They have carried out the purposes for which they organized Mrs. Baldwin—to aid the JayCees in both social and civic activities, to promote social and civic activities of their own, and to join with the JayCees in social events to promote a feeling of good-will between the two clubs and raise funds for civic projects.

Led by Mrs. E. Karlow during the first year, the JayCettes held a smorgasbord dinner dance as their first ways and means project, netting nearly \$109 which was used to purchase new shirts for 52 boys living at the Spanish American Institute.

The club also staged a Christmas party for JayCees and their children. Officers assisting Mrs. Karlow were Mesdames Ber Lamb, vice-president; R. G. Beecher, secretary; Howard Percy, treasurer; and Gordon Jones, liaison director. Mrs. Fred Hansen assumed veep duties after the resignation of Mrs. Lamb.

Highlighting the 1953 scene was the sponsorship of the Hobby and Art Show, held in conjunction with the Chamber of Commerce-Torrance Terrace Garden Club-sponsored Flower Show at the Civic Auditorium in May. Through this project the JayCettes gained recognition and confidence of local citizenry, other Torrance clubs, and many organizations in the surrounding area.

Other '53 activities were a barn dance and box social at the Lomita VFW Hall this fall, which netted the club \$55; a booth at

the "Turn-on Carnival" Aug. 28; and formation of a bowling team which plays with the women's league each Wednesday at 12:15 p.m.

At Christmas time the club plans to carry out a philanthropy project; a blueprint for incorporation is being outlined; classes are being held to instruct members in parliamentary procedure; and plans to sponsor the 1954 Hobby and Art Show are already under way.

The JayCette executive board, composed this year of Mesdames Jack Baldwin, president; Gordon Jones, vice-president; Douglas Horlander, secretary; Joseph Bay, treasurer; and Karlow, liaison director, meets at 8 p.m. the second Tuesday of each month in various members' homes. Others who have served on the board this year are Mrs. Bill Pollock, secretary; and Mrs. Walt Sharon, treasurer.

The approximately 30 members of the club convene for general sessions the third Tuesday of each month at 8 p.m. in the Chamber of Commerce building. Any wife of a JayCee member is eligible to join.

## 60th Member Joins New Torrance Credit Union

At a meeting of the new Torrance Credit Union this week it was announced that the 60th member had joined the new organization, and that deposits with the union had passed the \$1200-mark.

Offices of the new organization, which was formed to offer credit union facilities to employees of small firms, have been opened at 1835 W. 213th St.

The new group is a member of the CUNA, or Credit Union National Association.



## Why Rome's road led to Torrance

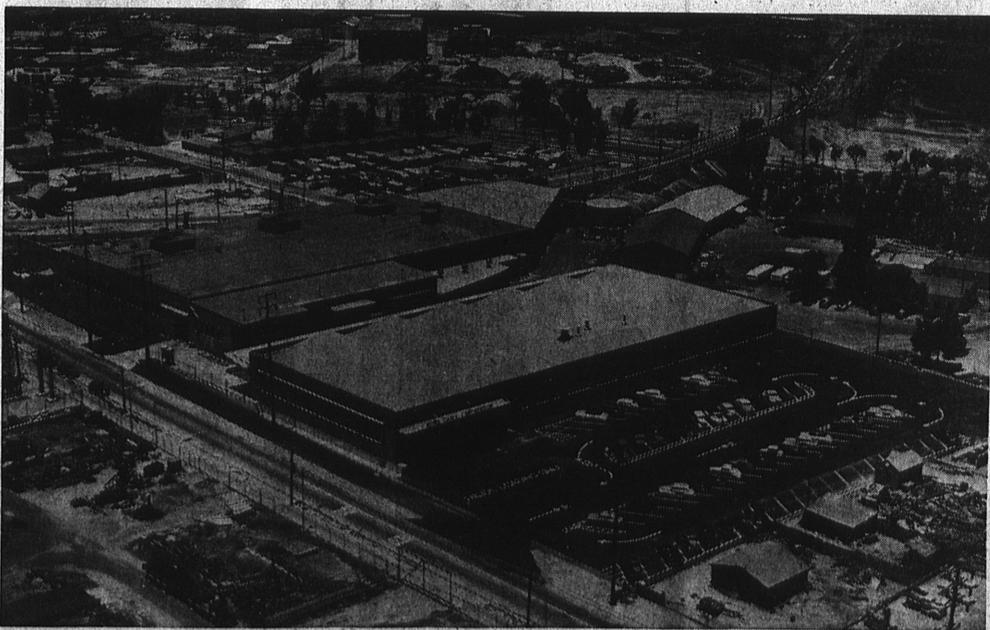
There are many reasons why Rome Cable Corporation's road of progress led it to Torrance.

In Torrance, Rome Cable found a friendly, co-operative and progressive community spirit... a spirit conducive to industrial success. Further, Torrance offered the skill and technical know-how necessary to the production of quality products. The acknowledged excellence of Rome E.M.T. electrical metallic tubing and Rome RIGID

steel conduit is testimony to the craftsmanship of its people.

Finally, in Torrance Rome Cable found the opportunity to serve the ever-expanding West with products **made in the West.**

We are indeed proud to be a part of Torrance's community life and enterprise and wish to take this opportunity to thank its citizens for the courtesy and friendship extended us.



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